

# 2025 Sponsorships And And Advertising Opportunities



in 2025!





Visit Our Website www.conyers-rockdale..com

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# ANNUAL GOLF CLASSIC

## SEPTEMBER

#### Lunch Sponsor: \$2000

- Name/logo on sponsor banner
- Recognized on social media
- Opportunity to place promotional items in golfers' bags

#### **UnFOREgettable After Party Sponsor: \$1000**

- Name/logo at table
- Opportunity to place promotional items in golfers' bags

#### Breakfast Sponsor: \$750

- Name/logo at table
- Opportunity to place promotional items in golfers' bags

#### Putting Green Sponsor: \$500 EXCLUSIVE MEMBERS ONLY

- Name/logo on signage at putting green
- Exposure to attendees networking opportunities
- Opportunity to place promotional items in golfers' bags



# ANNUAL GOLF CLASSIC

## SEPTEMBER

#### Beverage Cart Sponsor: \$250 EXCLUSIVE MEMBERS ONLY

- ONLY 2 AVAILABLE!
- Name/logo sign on Beverage Carts
- Opportunity to place promotional items in golfers' bags

#### Tent Sponsors: MEMBER \$350 (NON-MEMBER \$500)

- Prime location on hole for maximum visibility
- Opportunity to place promotional items in golfers' bags
- Sign designating Tee sponsorship

#### Swag Bag Sponsor: \$750 EXCLUSIVE MEMBER ONLY

- Name/Logo on swag bag
- Opportunity to place promotional items in golfers' bags
- A display table space to distribute information

#### Hole Sponsors: \$125

• Signage on hole



# CLAYS FOR COMMERCE MAY

#### Clay Crusher Sponsor: \$1000 (Hunter/Comp) \$750 (Novice)

- Includes TEAM entry
- Driveway Sign
- A display table space to vend or distribute information
- Opportunity to place promotional items in shooters bags

#### Orange Crush Sponsor: \$500 (Hunter/Comp) \$350 (Novice)

- Includes INDIVIDUAL entry
- Driveway Sign
- A display table space to vend or distribute information
- Opportunity to place promotional items in shooters bags

#### Seize the Clay Sponsor: \$250 (Hunter/Comp) \$200 (Novice)

- Includes INDIVIDUAL entry
- Driveway Sign
- Opportunity to place promotional items in shooters bags





# CLAYS FOR COMMERCE MAY

#### Breakfast Sponsor: \$750

- Includes (2) INDIVIDUAL entries
- Name/logo on breakfast table and t-shirt
- Driveway Sign
- A display table space to vend or distribute information
- Opportunity to place promotional items in shooters bags

#### Pellet Rifle Presenting Sponsor: \$350

- Name/logo on all competition materials and t-shirt
- INDIVIDUAL entry to competition
- A display table space to vend or distribute information
- Opportunity to place promotional items in shooters bags

#### Table Sponsor: \$100

- A display table space to vend or distribute information
- Opportunity to place promotional items in shooters bags



# M3N Men's Event

# November

#### Presenting Sponsor: \$5000 SOLD!

- "Presented by" added to the M3N logo
- Logo on all marketing material and social media
- Logo listed on website
- Stage time at the event to introduce business
- Exhibitors table at event
- (4) Branded email blasts to attendees
- Event attendee exposure (networking opportunity)
- Round table facilitator

#### Ignite Sponsor: \$2500 Member / \$3000 Non-Member

- (5) event tickets
- Logo on all marketing material and social media
- Logo listed on website
- Stage time at the event to introduce business
- (2) email blasts to attendees (before and after event)
- Event attendee exposure (networking opportunity)

#### Educate Sponsor: \$1500 Member / \$2000 Non-Member

- (3) Event Tickets
- Logo on all marketing material and social media
- Logo listed on website
- Event attendee exposure (networking opportunity)
- (1) email blast to attendees





# M3N Men's Event November

#### Empower Sponsor: \$1000 Member / \$1500 Non-Member

- (2) event tickets
- Logo on all marketing material and social media
- Logo listed on website
- Event attendee exposure (networking opportunity)

#### Man of the Year Sponsor: \$1500 Member/\$2000 Non-Member

- (3) Event Tickets
- Event attendee exposure (networking opportunity)
- Award Presenter
- Company logo on award
- Logo on all marketing material and social media

#### Table Sponsor: \$250 Member / \$300 Non-Member

- (2) event tickets
- Logo on all marketing material and social media
- Logo listed on website
- Event attendee exposure (networking opportunity)





# we3 Women's Event October

#### Presenting Sponsor: \$3000 - SOLD

- "Presented by" added to we3 logo
- Company logo on all marketing materials and social media
- Social media announcement of Presenting Sponsor
- Stage time at the event to introduce your business
- Exhibitor table at event
- 2 email blasts to attendees before and after event
- (4) tickets for admission to each event
- Exposure to event attendees networking opportunity

#### Engaging Sponsor: \$750 Member/\$1000 Non-Member

- Company logo on all marketing materials and social media
- Stage time at the event to introduce your business
- 2 email blasts to attendees before and after event
- (3) tickets for admission to each event
- Exposure to event attendees networking opportunity

#### Educating Sponsor: \$500 Member/\$750 Non-Member

- Company logo on all marketing materials and social media
- Exposure to event attendees networking opportunity
- (2) tickets for admission to each event





# we3 Women's Event October

#### Empowering Sponsor: \$250 Member/\$500 Non-Member

- (1) tickets for admission to each event
- Exposure to event attendees networking opportunity

#### Woman of the Year Sponsor: \$500 Member/\$750 Non-Member

- Company logo displayed on award presented to winner
- Company logo displayed on promotional flyers
- Stage time assist with presenting awards on stage
- (2) tickets for admission

#### Grand Prize Sponsor: \$500 Member / \$750 Non-Member - SOLD

- Company logo displayed on promotional flyers
- Stage time present grand prize to winner
- (2) tickets for admission

#### Shop & Stroll Sponsor: \$500 Member/\$750 Non-Member

- Company logo displayed on promotional flyers
- Signage with logo in Shop & Stroll area
- (2) tickets for admission





# we3 Women's Event October

#### Event Table Sponsor: \$500 Member/\$750 Non-Member

- Company logo on dinner table at event
- (7) tickets to event
- Exposure to event attendees Networking Opportunity
- Social media mentions/exposure
- Place promotional items on the table at the event

#### Photography Sponsor: \$500 Member/\$750 Non-Member

- Company logo displayed on promotional flyers
- Signage with logo in Shop & Stroll area
- (2) tickets for admission

#### Dessert Bar Sponsor: \$500 Member/\$750 Non-Member

- Company logo displayed on promotional flyers
- Signage with logo in Shop & Stroll area
- (2) tickets for admission

#### Exhibitor: \$100 Member/\$150 Non-Member

- Exhibitor table at event must sell an item
- (1) ticket for admission



### JUMPSTART YOUR MORNING SPONSORSHIP

Business is brewing in Rockdale County so why not meet us for coffee and sweet treats!

Hosted Bi-monthly (6 per year) by various businesses throughout the county, this morning "coffee call" is open to Chamber members AND potential Chamber members.

#### PRESENTING SPONSOR: \$500.00

- Company Name/Logo to be listed as "Presenting Sponsor" on all event flyers, website, newsletter and social media for 2025
- Recognition at each event
- Opportunity to address attendees at each event
- Opportunity to have an on-site marketing table

Interested in hosting an event?

Contact Stephanie 770-483-7049

# EMPOWER HOUR CONVERS

## **EMPOWER HOUR SPONSORSHIP**

In 2025, we will hold 4 Business Education Seminars with a variety of topics relevant to the small businesses community. As our Presenting Sponsor, your donation will help keep these events free for all our members.

- Company Name/Logo to be listed as "Presenting Sponsor" on all event flyers, website, newsletter and social media
- Recognition at each event
- Opportunity to address attendees at each event
- Opportunity to have an on-site marketing table



## **AMBASSADOR SPONSORSHIP**

It is the mission of the Conyers-Rockdale Ambassador Program to promote member commitment and retention raising awareness of Chamber activities and benefits. Ambassadors inform and involve new Chamber members to promote strong continuing membership and to encourage meaningful and beneficial participation. Ambassadors serve as a liaison between the Chamber staff and membership.

- Invitation to each ribbon cutting (attendance not required)
- Invited to Ambassador meetings (May give welcome speech)
- Logo included on website calendar graphic
- May place promotional card in new member portfolio
- Company logo recognition on Lobby TV



## **CHAMBER BULLETIN SPONSORSHIP**

Each Friday, more than 700+ member representatives receive an email featuring Chamber news and upcoming events. It's an essential read for members and a great place to gain some attention for your company.

- Name in e-mail subject line on our weekly newsletter
- Rectangular footer advertising space / coupon
- Company logo recognition on Lobby TV



### **BUSINESS EXPO SPONSORSHIP**

Each year, we host our Business Expo to proudly showcase the wide variety of businesses our Chamber community has to offer. This event hosts approximately 60 vendors and is open to the public.

- Company name/logo recognition as Presenting Sponsor on all social media platforms, newsletters, print marketing and on our website
- Company name/logo recognition as Presenting Sponsor on I-20 billboard (one month)
- 10 x 10 vendor exhibit space at event
- Logo recognition on Lobby TV





#### **BISCUITS & BENEFITS SPONSORSHIP**

An introduction to our Chamber for new and prospective members, our Biscuits & Benefits program is held monthly from January – October each year.

- Invited to all meetings (attendance not required)
- Company name/logo recognition as Presenting Sponsor on all social media platforms, print marketing and our website
- Recognition at each event
- Company logo recognition on Lobby TV

# Put Your Business "On the Map"!







# **4** Top reasons for putting your business "On the Map"!

- Most Requested Publication
- Reaches Newcomers and Visitors
- Over 1,000 Maps Given Out
- Distributed at Local Businesses, Welcome Center, and other locations throughout the county!

Limited Spaces Available

Available	AD Size	Price
Back Page – <mark>Sold</mark>	4.25" x 9.875"	\$3,750
Panel Ad	3-3/4" x 9.375"	\$2,095
Gold	4" x 4.75"	\$895
Silver	4" x 3"	\$795
Bronze	4" x 2.5"	\$695

For ad inquiries, please contact Cheryl Young

🍾 770 483-7049 🛛 🞽 cheryl@conyers-rockdale.com

Invest in a Conyers—Rockdale Chamber Lobby TV Ad today!

